

**SOUTHERN PALMETTO
REGIONAL CHAMBER**

BARNWELL ★ ALLENDALE





This page & the Cover are from the series "At Work" taken throughout Barnwell by Darrell Queen. On display now at the Palmetto Innovation Center.

SUPPORTING REGIONAL BUSINESS FOR 45 YEARS

...AND WE'RE JUST GETTING STARTED!

SOUTHERN PALMETTO REGIONAL CHAMBER

BARNWELL ★ ALLENDALE

THERE'S NEVER BEEN A BETTER TIME TO GET INVOLVED:

JOIN THE CHAMBER TO SUPPORT YOUR BUSINESS! BUILD YOUR NEXT BIG IDEA AT THE PALMETTO INNOVATION CENTER! START SOMETHING NEW WITH PROPEL BUSINESS LAB!

218 MAIN STREET ★ BARNWELL, SC
WWW.SOUTHERNPALMETTO.ORG



COME VISIT US TODAY!

WHY SHOULD YOU BE A CHAMBER MEMBER?

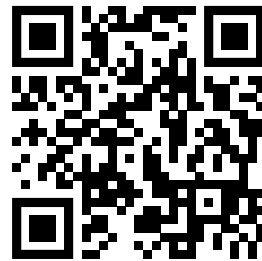
Membership with the Southern Palmetto Chamber of Commerce (SPRCC) is open to any individual, business, or organization; members enjoy a wide array of opportunities to enhance the profitability, productivity, and overall success of their organization. SPRCC provides a tailored suite of benefits for businesses the Barnwell and Allendale region. With opportunities for networking at our events, programming to support new and existing businesses and targeted marketing to the region- it just makes good business sense to be a chamber member!

In a study conducted by The Schapiro Group, an Atlanta based strategic consulting firm, found consumer perceptions of Chamber Members to be positive in many ways: When consumers know that a small business is a member of the Chamber of Commerce, they are 49% more likely to think favorably of it and 80% more likely to purchase goods or services from the company in the future.

If a company shows that it is highly involved in its local chamber (e.g., is a chamber board member), consumers are 10% more likely to think that its products stack up better against its competition!

When consumers know that a national restaurant franchise is a member of the chamber of commerce, they are 68% more likely to eat at the franchise in the next few months.

When consumers know that an insurance company is a member of the chamber of commerce, they are 36% more likely to think favorably of the company.



COME AND SEE US TODAY TO JOIN OR RENEW:
218 MAIN STREET
BARNWELL, SC 29812
803-259-7446
SOUTHERNPALMETTO.ORG



YOUR CHAMBER MEMBERSHIP INVESTMENT

2023 Chamber Annual Membership Investment	up to 10 staff		up to 25 staff	Champions Circle			
	Professional	Pro Plus	Executive	Bronze	Silver	Gold	Diamond
	\$225	\$350	\$500	\$1,000	\$2,000	\$3,000	\$5,000
Membership Directory Listing on the Chamber Website	*	*	*	*	*	*	*
Member only pricing for events and programs	*	*	*	*	*	*	*
Member Window Cling	*	*	*	*	*	*	*
Opportunity to serve on a Chamber Committee	*	*	*	*	*	*	*
Access member contacts & referrals for your business	*	*	*	*	*	*	*
Event & Program Sponsorship Opportunities	*	*	*	*	*	*	*
New Member Recognition in one E-newsletter	*	*	*	*	*	*	*
New Member Recognition post on social media	*	*	*	*	*	*	*
New Member "30 second" commercial at one Business After Hours	*	*	*	*	*	*	*
Use of Chamber logo for your business advertising (upon request)	*	*	*	*	*	*	*
Discounted use of Palmetto Innovation Center	*	*	*	*	*	*	*
Registration to each Business After Hours (# of attendees)	2	3	4	6	8	12	16
Annual Banquet Tickets	2	3	4	6	8	12	16
Promotion email(s) sent on your behalf to all members (upon request)		1	2	4	6	8	12
Complimentary Notary Services upon appointment			*	*	*	*	*
Complimentary Origin of Service Stamp upon appointment			*	*	*	*	*
One Premium digital member directory listing per year			*	*	*	*	*
Complimentary Ribbon Cutting or Ground Breaking with Facebook Live			*	*	*	*	*
Invitation to exclusive private events and meetings			*	*	*	*	*
Chamber Champion Plaque for initial year			*	*	*	*	*
Posting of your company events on Chamber website calendar				1 p/mth	2 p/mth	3 p/mth	4 p/mth
BBQ, Blues, & Boos Festival Tickets				2	4	6 VIP	8 VIP
State of the Region Address Tickets				4	6	6 + booth	8 + booth
Blessing of the Crops Dinner Tickets				4	4	6	8
Company Logo linked from Chamber's website home page				*	*	*	*
Company Logo linked from E-newsletter bi-monthly				*	*	*	*
Company Profile Post on Facebook Page once a year						*	*
Company 3 minute Interview post on Facebook Page once a year						*	*
Logo Placement on the wall at the Palmetto Innovation Center							*

Additional Membership Options

Individual Member - \$75 Personal Name (no business) listed in directory
 Nonprofits / 501(C)3 : \$125 (with 2 or less employees) = Pro Level

Ala Carte Fees

\$25 Stamp of Origin - per time
 \$25 Notary Service - per time
 \$25 Ribbon cutting (within first year of membership)
 \$50 Ribbon cutting (after first year of membership)
 \$50 Digital File of membership mailing addresses with primary contact
 Individual ticket price per event or program

NOTE: Champion Circle Level Membership Investment represents a tremendous value for businesses wishing to maximize their visibility and marketing dollars. Those businesses that invest in the Chamber at the Champions Circle Level are considered to be the leading advocates of the Chamber as reflected by their significant financial contributions!

2023 SPONSORSHIP OPPORTUNITIES

The Southern Palmetto Regional Chamber offers sponsorship opportunities to promote members and support overall chamber operations. Chamber programming is now anchored by 4 major quarterly banner events, alongside bi-monthly Business After Hour programs. These programs depend on support from business leaders like you! Note that all sponsorship levels are non-exclusive per industry. Presenting or Title Sponsors have right of first acceptance the following year.

Q1 2023: ANNUAL CHAMBER BANQUET

The Annual Banquet is the "must attend" event of the year and will celebrate the accomplishments of the past year. As the gavel is passed to the new Chairman of the Board of Directors, the expectations and goals will be shared for the new vision of 2023 and beyond! During this event, the Chamber also gives out awards such as Business of the Year.

\$2,500 PRESENTING SPONSOR (EXCLUSIVE SPONSORSHIP)

- Pre-event Facebook interview with your company promoting the event
- One reserved corporate table of 8 in a prime location
- Opportunity to kickoff the banquet with the Welcome remarks
- Presentation of the Lifetime Achievement of the Year along with Chair of the Board
- Opportunity to place promotional items at seats and expo booth in a prime location
- Company logo on the mailed invitation to membership
- Company logo on the cover of the event program
- Company Logo recognition on all promotional materials including E-newsletter, social media, and website
- Logo on the post event announcement highlighting award winners

\$1,500 PREMIER SPONSOR (LIMITED AVAILABILITY 2)

- One reserved corporate table of 8 in prime location
- Pre-event Facebook interview with your company promoting the event
- Presentation of Pledge and Invocation or Introduction of Elected Officials
- Opportunity for an Expo booth in prime location for VIP reception
- Logo recognition on all promotional materials E-Newsletter, social media, and website
- Logo recognition on the event ad in local newspaper

\$1,000 AWARD SPONSOR – (EXCLUSIVE SPONSORSHIP)

- One reserved corporate table of 8 in prime location.
- Opportunity for an Expo booth in prime location for VIP reception
- Logo recognition on all promotional materials E-Newsletter, social media, and website.
- Recognition from podium, presentation of award.



Q2 2023: BLESSING OF THE CROPS

The Blessing of the Crops event is a new outdoor dinner event presented in partnership with the Barnwell County Farmers Market for agriculture producers and supporters to pray for a bountiful harvest, recognize top individuals in the field, and to discuss the latest trends in the agricultural sector. The short program includes a keynote speaker, followed by the presentation of the Farmer of the Year, Young Farmer of the Year Award and Ag Partner of the Year.

\$2,500 PRESENTING SPONSOR (EXCLUSIVE SPONSORSHIP)

On all marketing for the event will be titled as, "Blessing of the Crops presented by [Your Company]"
Pre-event Facebook interview with your company promoting the event
One reserved table of 8 in a prime location with logo on table sign and booth
Opportunity to kick off the banquet with the Welcome remarks
Presentation of the Farmer of the Year or along with the Committee Chair and Board Chair
Logo recognition on all promotional materials including print and event signage, E-newsletter, social media, and website

\$1,500 PREMIER SPONSOR (LIMITED AVAILABILITY 2)

Presentation of the Young Farmer of the Year or Ag Partner of the Year award along with Chair of the Board.
Reserved 8 seats in a prime location
Recognition on the Chamber Event Webpage and social media
Recognition on the Event program
Recognition from the podium.

\$750 AWARD SPONSOR – (EXCLUSIVE SPONSORSHIP)

Reserved 6 seats in prime location
Recognition on the Chamber Event Webpage and social media
Recognition on the Event program
Recognition from podium, presentation of award
Logo on the selected award

\$250 EXECUTIVE SPONSOR (UNLIMITED)

Reserved 4 seats in a prime location
Name recognition on social media
Name Recognition on signage at the event
Name Recognition from the podium



**SOUTHERN PALMETTO
BLESSING OF THE CROPS**



Q3 2023: STATE OF THE REGION ADDRESS

The State of the Region Address and Business Expo is a community wide dinner to inform Chamber members and residents of recent accomplishments and the future vision of the local counties and city governments, with local, state, and federal representatives invited to participate. Featured speakers include local government officials, school board members, educators, and business leaders.

\$5,000 TITLE SPONSOR (EXCLUSIVE SPONSORSHIP)

On all marketing for the event will be titled as, "State of the Region Address presented by [Your Company]"

One reserved table of 8 in a prominent location – front and center.

One expo booth or company pullup banner and opportunity to place a freebie or collateral material at each seat.

Opportunity to give 3-minute sponsor remarks from podium

Pre-event Facebook interview with your company promoting the event

Company logo on the mailed invitation to membership

Company logo on the cover of the event program

Logo recognition on all promotional materials E-newsletter, social media, and website

Logo recognition on ad in local newspaper

Recognition from the podium

\$2,500 PRESENTING SPONSOR (LIMITED AVAILABILITY 2)

One reserved table of 8 in a prime location with logo on table sign

One expo booth or company pullup banner and opportunity to place a freebie or collateral material at each seat.

Opportunity to give 3-minute sponsor remarks from podium

Pre-event Facebook interview with your company promoting the event

Logo recognition on all promotional materials E-newsletter, social media, and website

Logo recognition on ad in local newspaper

Recognition from the podium

\$1,500 PREMIER SPONSOR (LIMITED AVAILABILITY 4)

One reserved table of 8 in a prime location with logo on table sign

One expo booth or company pullup banner.

Pre-event Facebook interview with your company promoting the event

Presentation of Pledge and Innovation or Introduction of Elected Officials.

Logo recognition on all promotional materials including print / event signage, E-newsletter, social media, and website.

Logo recognition on ad in local newspaper

Recognition from the podium

\$750 EXECUTIVE SPONSOR: (UNLIMITED)

Reserved 4 seats in a prime location

Name recognition on social media

Name Recognition on signage at the event.

Name Recognition from the podium.



Q4 2023: BBQ, BLUES, & BOOS

BBQ, Blues, & Boos is a fundraising event built to provide a unique community experience in Barnwell, while supporting the non-profit work of the Chamber. For 2023 we are anticipating 1000 attendees for the 2 day festival! The event features 16 BBQ Cookteams from throughout SC, many bands, a cornhole tournament and more! Your Sponsorship is important to help bring all of these elements together for the largest yearly event by the Chamber.

\$10,000 TITLE SPONSOR: (EXCLUSIVE SPONSORSHIP)

Branded Top billing with logo on all marketing and print materials
"BBQ, Blues, & Boos presented by [YOUR COMPANY]" in publicity and marketing
All benefits of Flamin' Sponsors including 35 VIP tickets for both days
Microphone opportunity on either festival day introducing a performer.
Recognition and logo placement on Performance Stage

\$5,000 FLAMIN' SPONSOR: (LIMITED AVAILABILITY 3)

Top Tier Logo placement alongside one other Flamin' Sponsors on various printed materials for the event including T-Shirts, Posters, Flyers, Newspaper, and Billboard Marketing
Recognition w/ linked logo on BBQBLUESBOOS.ORG, 1 Facebook Post & 1 Instagram Post
25 VIP tickets for both days for staff
Recognition and logo placement as a sponsor of ONE of these (We will feature only one Flamin' Sponsor per Item):
Main BBQ Competition 1st Prize, Main check-in Area, or VIP Area

\$3,000 SMOKIN' SPONSOR

Second tier Logo placement on various printed materials for the event include newspaper and billboard marketing
Recognition w/ linked logo on BBQBLUESBOOS.ORG - 1 Facebook OR 1 Instagram Post
15 VIP tickets for both days for staff
Recognition and logo placement as a sponsor of ONE of these :
Cornhole Tournament 1st Prize, Friday Anything Butt 1st Prize, or Main BBQ Competition 2nd Prize

\$2,000 GRILLIN' SPONSOR

Third tier Logo placement on various printed materials for the event including newspaper and billboard marketing
Recognition w/ linked logo on BBQBLUESBOOS.ORG & Social
10 VIP tickets for both days for staff
Recognition and logo placement as a sponsor of ONE of these:
Cornhole Tournament 2nd Prize or Main BBQ Competition 3rd Prize

\$1,000 COOKIN' SPONSOR

Named as a sponsor on various printed materials for the event.
Recognition on event website & Social with link to business website
5 VIP tickets for both days for staff



TWO DAYS OF GREAT MUSIC, INCREDIBLE FOOD, & FAMILY FUN

BARBECUE Blues & Boos OCT 27 & 28 2023



BI-MONTHLY 2023: BUSINESS AFTER HOURS

Business After Hours provides structured mixers to enhance networking for new and longstanding members. The hosting / sponsoring location must be able to accommodate 50 people reception style inside or with a tent outside, plus have adequate parking for 40+ cars. The sponsor will provide a variety of refreshments, beer, wine, and non-alcoholic beverages for 50 people.

\$500 PRESENTING SPONSOR (EXCLUSIVE PER EVENT)

- Pre- event Facebook interview video promoting the event
- Opportunity to provide 3-5-minute sponsor remarks
- Advertising and recognition on social media
- Company logo in E- newsletter one month prior to event



SOUTHERN PALMETTO FOUNDATION

New for 2023 is the development of the Southern Palmetto Foundation, a 501(c)3 organization that will work in tandem with the Chamber to drive positive economic impact, foster regional talent and improve overall quality of life throughout Barnwell, Allendale, and the surrounding region. The efforts of the Foundation include the Palmetto Innovation Center, Propel Business Lab, and other future programming supporting small businesses and entrepreneurs.

PALMETTO INNOVATION CENTER

Palmetto Innovation Center is a unique space built to support and foster entrepreneurship throughout the region located in the heart of Barnwell at 218 Main Street. The center provides co-working space for small business, access to over \$60,000 in equipment to produce marketing materials, and classes and workshops to assist business owners with utilizing contemporary technology to optimize their business. The center offers low cost subsidized memberships starting at just \$50 per month to utilize all of the facilities, as well as free and low cost ala cart offerings like workshops.

\$10,000+ VANGUARD DONOR

Your support helps the center add to it's equipment offerings and to acknowledge your assistance we will:

- Add logo to the top of our glowing sponsor wall at the center
- Add logo to the sponsor section of the E-newsletter & Website
- Produce an individualized social media feature on the Center's Facebook & Instagram
- Feature your business in a video about supporters of the Center
- Feature you as a core supporter of any one program or event at the center

\$5,000 FOREFRONT DONOR

Your support helps us subsidize membership costs, and keeps it affordable! To acknowledge your support we will:

- Add logo to the middle of our glowing sponsor wall at the center
- Add logo to the sponsor section of the E-newsletter & Website
- Have your business featured in a group social media post on the Center's Facebook
- Feature you as a core supporter of any one program or event at the center

\$2,500 ADVANCED DONOR

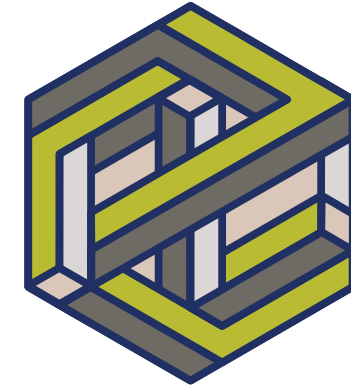
Your support helps us market our services to the region and get the word out! To acknowledge your support we will:

- Add logo to the bottom of our glowing sponsor wall at the center
- Add logo to the sponsor section of the E-newsletter & Website

\$1,500 CREATOR DONOR

Your support helps us host our next workshop and pay the teacher! To acknowledge your support we will:

- Add your name in a list of supporters below our glowing sponsor wall at the center
- Add logo to the sponsor section of the E-newsletter & Website



**PALMETTO
INNOVATION
CENTER**



PROPEL BUSINESS LAB

Propel Business Lab is a 12 week business accelerator program to foster the next generation of business by creating a support system for emerging entrepreneurs of various experience levels focused on the particular challenges of doing business in the region, developed by the Palmetto Innovation Center in partnership with USC Salkehatchie's Leadership Institute. The program will host business development lessons alongside technology centric workshops with a focus on businesses that have impact on Barnwell and Allendale Counties. Participants can take part in classes at the Palmetto Innovation Center in Barnwell or on the Allendale campus of USC Salkehatchie.

We will accept up to 20 participants at each site (40 total) in weekly sessions for 3 months (12 weeks) starting in January 2023. After completing these sessions, participants will have the opportunity to compete in a pitch competition for a grant of up to \$10,000 for their business! Each participant will then have 6 months of follow up with one-on-one mentoring structured for the needs of their business.

\$20,000 FOUNDING DONOR (LIMITED AVAILABILITY 2)

Your support will help fund three awards for the pitch competition focused on either Barnwell or Allendale businesses, which include the \$10k top grant and two runner up awards at \$5k each. For your support:

Your business will be listed as title sponsor for the county of your choosing. "Propel Business Lab Pitch Competition presented by [YOUR COMPANY]"

Named Sponsor in the award ceremony and logo placement on plaques given to winners

Top Tier logo placement on all program marketing including website, social, and print

Special thank you post on both Facebook and Instagram

Feature your business in a video about supporters of the program

Participate in pitch competition as a judge for grant awards

\$10,000 STARTUP DONOR

Your support will help fund additional awards for the pitch competition focused on either Barnwell or Allendale businesses. For your support:

Top Tier logo placement on all program marketing including website, social, and print

Special thank you post on both Facebook and Instagram

Feature your business in a video about supporters of the program

Named Sponsor in the award ceremony and logo placement on plaques given to winners

Participate in pitch competition as a judge for grant awards

\$5,000 LAUNCH DONOR

Your support will help subsidize the classes of two participants in the program. For your support:

Second Tier logo placement on all program marketing including website, social, and print

Part of a group thank you post on both Facebook and Instagram

Feature your business in a video about supporters of the program





**SOUTHERN PALMETTO
REGIONAL CHAMBER**

**CELEBRATING OUR
SAPPHIRE ANNIVERSARY
45 YEARS OF SUPPORTING
REGIONAL BUSINESSES!**

**218 MAIN STREET
BARNWELL, SC 29812**

803-259-7446

SOUTHERNPALMETTO.ORG