

**SOUTHERN PALMETTO
REGIONAL CHAMBER**

BARNWELL ★ ALLENDALE





This page & the Cover are from the series "At Work" taken throughout Barnwell by Darrell Queen. On display now at the Palmetto Innovation Center.

WWW.SOUTHERNPALMETTO.ORG
**SOUTHERN PALMETTO
 REGIONAL CHAMBER**
BARNWELL ★ ALLENDALE

COME VISIT US TODAY!

SUPPORTING REGIONAL BUSINESS FOR 46 YEARS... AND COUNTING!

BUILD YOUR NEXT BIG IDEA AT THE PALMETTO INNOVATION CENTER!

JOIN THE CHAMBER TO SUPPORT YOUR BUSINESS!

218 MAIN STREET BARNWELL, SC

START SOMETHING NEW WITH PROPEL BUSINESS LAB!

WHY SHOULD YOU BE A CHAMBER MEMBER?

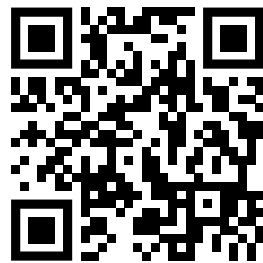
Membership with the Southern Palmetto Regional Chamber of Commerce (SPRCC) is open to any individual, business, or organization; members enjoy a wide array of opportunities to enhance the profitability, productivity, and overall success of their organization. SPRCC provides a tailored suite of benefits for businesses in the CSRA region focused on Barnwell and Allendale Counties. With opportunities for networking at our events, programming to support new and existing businesses and targeted marketing to the region- it just makes good business sense to be a chamber member!

In a study conducted by The Schapiro Group, an Atlanta based strategic consulting firm, found consumer perceptions of Chamber Members to be positive in many ways: When consumers know that a small business is a member of the Chamber of Commerce, they are 49% more likely to think favorably of it and 80% more likely to purchase goods or services from the company in the future.

If a company shows that it is highly involved in its local chamber (e.g., is a chamber board member), consumers are 10% more likely to think that its products stack up better against its competition!

When consumers know that a national restaurant franchise is a member of the chamber of commerce, they are 68% more likely to eat at the franchise in the next few months.

When consumers know that an insurance company is a member of the chamber of commerce, they are 36% more likely to think favorably of the company.



COME AND SEE US TODAY TO JOIN OR RENEW:
218 MAIN STREET
BARNWELL, SC 29812
803-259-7446
SOUTHERNPALMETTO.ORG



YOUR CHAMBER MEMBERSHIP INVESTMENT

2023 Chamber Annual Membership Investment	up to 10 staff up to 25 staff			Champions Circle			
	Professional	Pro Plus	Executive	Bronze	Silver	Gold	Diamond
	\$225	\$350	\$500	\$1,000	\$2,000	\$3,000	\$5,000
Membership Directory Listing on the Chamber Website	*	*	*	*	*	*	*
Member only pricing for events and programs	*	*	*	*	*	*	*
Member Window Cling	*	*	*	*	*	*	*
Opportunity to serve on a Chamber Committee	*	*	*	*	*	*	*
Access member contacts & referrals for your business	*	*	*	*	*	*	*
Event & Program Sponsorship Opportunities	*	*	*	*	*	*	*
New Member Recognition in one E-newsletter	*	*	*	*	*	*	*
New Member Recognition post on social media	*	*	*	*	*	*	*
New Member "30 second" commercial at one Business After Hours	*	*	*	*	*	*	*
Use of Chamber logo for your business advertising (upon request)	*	*	*	*	*	*	*
Discounted use of Palmetto Innovation Center	*	*	*	*	*	*	*
Registration to each Business After Hours (# of attendees)	2	3	4	6	8	12	16
Annual Banquet Tickets	2	3	4	6	8	12	16
Promotion email(s) sent on your behalf to all members (upon request)		1	2	4	6	8	12
Complimentary Notary Services upon appointment			*	*	*	*	*
Complimentary Origin of Service Stamp upon appointment			*	*	*	*	*
One Premium digital member directory listing per year			*	*	*	*	*
Complimentary Ribbon Cutting or Ground Breaking with Facebook Live			*	*	*	*	*
Invitation to exclusive private events and meetings			*	*	*	*	*
Chamber Champion Plaque for initial year			*	*	*	*	*
Posting of your company events on Chamber website calendar				1 p/mth	2 p/mth	3 p/mth	4 p/mth
BBQ, Blues, & Boos Festival Tickets				2	4	6 VIP	8 VIP
State of the Region Address Tickets				4	6	6 + booth	8 + booth
Blessing of the Crops Dinner Tickets				4	4	6	8
Company Logo linked from Chamber's website home page				*	*	*	*
Company Logo linked from E-newsletter bi-monthly				*	*	*	*
Company Profile Post on Facebook Page once a year						*	*
Company 3 minute Interview post on Facebook Page once a year						*	*
Logo Placement on the wall at the Palmetto Innovation Center							*

Additional Membership Options

Individual Member - \$75 Personal Name (no business) listed in directory
 Nonprofits / 501(C)3 : \$125 (with 2 or less employees) = Pro Level

Ala Carte Fees

- \$25 Stamp of Origin - per time
- \$25 Notary Service - per time
- \$25 Ribbon cutting (within first year of membership)
- \$50 Ribbon cutting (after first year of membership)
- \$50 Digital File of membership mailing addresses with primary contact
- Individual ticket price per event or program

NOTE: Champion Circle Level Membership Investment represents a tremendous value for businesses wishing to maximize their visibility and marketing dollars. Those businesses that invest in the Chamber at the Champions Circle Level are considered to be the leading advocates of the Chamber as reflected by their significant financial contributions!

2024 SPONSORSHIP OPPORTUNITIES

The Southern Palmetto Regional Chamber offers sponsorship opportunities to promote members and support overall chamber operations. Chamber programming is now anchored by now 6 major banner events, alongside a slew of regular programming supporting business development and leadership. These programs depend on support from business leaders like you! Note that all sponsorship levels are non-exclusive per industry. Presenting or Title Sponsors have right of first acceptance the following year.

APRIL 25TH, ANNUAL CHAMBER BANQUET

The Annual Banquet is the "must attend" event of the year and will celebrate the accomplishments of the past year. As the gavel is passed to the new Chairman of the Board of Directors, the expectations and goals will be shared for the new vision for the year! During this event, the Chamber also gives out awards for Business of the Year.

\$2,500 PRESENTING SPONSOR (EXCLUSIVE SPONSORSHIP)

- Pre-event Facebook interview with your company promoting the event
- One reserved corporate table of 8 in a prime location
- Opportunity to kickoff the banquet with the Welcome remarks
- Presentation of the Lifetime Achievement of the Year along with Chair of the Board
- Opportunity to place promotional items at seats and expo booth in a prime location
- Company logo on the mailed invitation to membership
- Company logo on the cover of the event program
- Company Logo recognition on all promotional materials including E-newsletter, social media, and website
- Logo on the post event announcement highlighting award winners

\$1,500 PREMIER SPONSOR (LIMITED AVAILABILITY 2)

- One reserved corporate table of 8 in prime location
- Pre-event Facebook interview with your company promoting the event
- Presentation of Pledge and Invocation or Introduction of Elected Officials
- Opportunity for an Expo booth in prime location for VIP reception
- Logo recognition on all promotional materials E-Newsletter, social media, and website
- Logo recognition on the event ad in local newspaper

\$1,000 AWARD SPONSOR – (EXCLUSIVE SPONSORSHIP)

- One reserved corporate table of 8 in prime location.
- Opportunity for an Expo booth in prime location for VIP reception
- Logo recognition on all promotional materials E-Newsletter, social media, and website.
- Recognition from podium, presentation of award.



BLESSING OF THE CROPS, FEB 8

2024 will mark the second annual Blessing of the Crops event, which is an outdoor dinner event presented in partnership with Southern Palmetto and the Barnwell County Farmers Market for agriculture producers and supporters to pray for a bountiful harvest, recognize top individuals in the field, and to discuss the latest trends in the agricultural sector. The short program includes speaker discussing issues focused on ag producers and dinner created with ingredients from local farms.



2023 podium banner

\$2,500 PRESENTING SPONSOR (EXCLUSIVE SPONSORSHIP)

- On all marketing for the event will be titled as, "Blessing of the Crops presented by [Your Company]"
- Pre-event Facebook interview with your company promoting the event
- 2 reserved tables in a prime location with logo on table sign & a booth
- Opportunity to kick off the banquet with the Welcome Sponsor remarks
- L-ogo on all promotional materials including print and event signage, E-newsletter, social media, and website

\$1,500 FLOWERING SPONSOR (LIMITED AVAILABILITY 2)

- Reserved table with 10 seats in a prime location
- Recognition on the Chamber Event Webpage and social media
- Booth at event to present your business
- Speaking opportunity during event program
- Recognition on the Event program
- Recognition from the podium

\$750 GROWING SPONSOR (UNLIMITED)

- Reserved table with 8 seats in prime location
- Recognition on the Chamber Event Webpage and social media
- Logo on the Event program and event signage
- Logo on podium

\$500 SEEDLING SPONSOR (UNLIMITED)

- Reserved table with 8 seats in a prime location
- Name recognition on social media
- Name Recognition on signage at the event
- Name Recognition on podium

\$350 RESERVED TABLE (UNLIMITED)

- Reserved table with 8 seats in a prime location



AUG 29, STATE OF THE REGION ADDRESS

The State of the Region Address and Business Expo is a community wide dinner to inform Chamber members and local residents of recent accomplishments and the future vision of key local organizations and representatives shaping Allendale and Barnwell Counties. The event includes a business expo and social for local businesses and chamber members to network and discuss their work, followed by a panel discussion led by Chamber Leadership.

\$5,000 TITLE SPONSOR (EXCLUSIVE SPONSORSHIP)

On all marketing for the event will be titled as, "State of the Region Address presented by [Your Company]"
One reserved table of 8 in a prominent location – front and center.
One expo booth or company pullup banner and opportunity to place a freebie or collateral material at seats.
Opportunity to give 3-minute sponsor remarks from podium
Pre-event Facebook interview with your company promoting the event
Company logo on the mailed invitation to membership
Company logo on the cover of the event program
Logo recognition on all promotional materials E-newsletter, social media, and website
Logo recognition on ad in local newspaper
Recognition from the podium

\$2,500 PRESENTING SPONSOR (LIMITED AVAILABILITY 2)

One reserved table of 8 in a prime location with logo on table sign
One expo booth or company pullup banner and opportunity to place a freebie or collateral material at seats.
Opportunity to give 3-minute sponsor remarks from podium
Pre-event Facebook interview with your company promoting the event
Logo recognition on all promotional materials E-newsletter, social media, and website
Logo recognition on ad in local newspaper
Recognition from the podium

\$1,500 PREMIER SPONSOR (LIMITED AVAILABILITY 4)

One reserved table of 8 in a prime location with logo on table sign
One expo booth or company pullup banner.
Pre-event Facebook interview with your company promoting the event
Presentation of Pledge and Innovation or Introduction of Elected Officials.
Logo recognition on all promotional materials: print / event signage, E-newsletter, social media, and website.
Logo recognition on ad in local newspaper
Recognition from the podium

\$750 EXECUTIVE SPONSOR: (UNLIMITED)

Reserved 4 seats in a prime location
Name recognition on social media
Name Recognition on signage at the event.
Name Recognition from the podium.



PROUDLY PRESENTED BY SRNS
2024
STATE OF THE REGION
& BUSINESS EXPO
AUGUST 29, 5-9PM



OCT 25 & 26: BBQ, BLUES, & BOOS

BBQ, Blues, & Boos is a fundraising event built to provide a unique community experience in Barnwell, while supporting the non-profit work of the Chamber. For 2024 we are anticipating 1000 attendees for the 2 day festival! The event features 16 BBQ Cookteams from throughout SC, many bands, a cornhole tournament and more! Your Sponsorship is important to help bring all of these elements together for the largest yearly event by the Chamber.

\$12,000 TITLE SPONSOR: (EXCLUSIVE SPONSORSHIP)

Branded Top billing with logo on all marketing and print materials
"BBQ, Blues, & Boos presented by [YOUR COMPANY]" in publicity and marketing
All benefits of Flamin' Sponsors including 35 VIP tickets for both days
Microphone opportunity on either festival day introducing a performer.
Recognition and logo placement on Performance Stage
Includes Silver Level Chamber Membership

\$5,000 FLAMIN' SPONSOR: (LIMITED AVAILABILITY 3)

Top Tier Logo placement alongside one other Flamin' Sponsors on various printed materials for the event including Posters, Flyers, Newspaper, and Billboard Marketing
Recognition w/ linked logo on BBQBLUESBOOS.ORG, 1 Facebook Post & 1 Instagram Post
25 VIP tickets for both days for staff
Recognition and logo placement as a sponsor of ONE of these (featuring only one Flamin' Sponsor per Item):
Main BBQ Competition 1st Prize, Main check-in Area, or VIP Area

\$3,000 SMOKIN' SPONSOR

Second tier Logo placement on various marketing materials for the event including print, billboard, & online
Recognition w/ linked logo on BBQBLUESBOOS.ORG - 1 Facebook OR 1 Instagram Post
15 VIP tickets for both days for staff
Recognition and logo placement as a sponsor of ONE of these :
Cornhole Tournament 1st Prize, Friday Anything Butt 1st Prize, or Main BBQ Competition 2nd Prize

\$2,000 GRILLIN' SPONSOR

Third tier Logo placement on various marketing materials for the event including print, billboard, & online
Recognition w/ linked logo on BBQBLUESBOOS.ORG & Social
10 VIP tickets for both days for staff
Recognition and logo placement as a sponsor of ONE of these:
Cornhole Tournament 2nd Prize or Main BBQ Competition 3rd Prize

\$1,000 COOKIN' SPONSOR

Named as a sponsor on various printed materials for the event.
Recognition on event website & Social with link to business website
5 VIP tickets for both days for staff



NEW! HOMEGROWN LEADERS INSTITUTE

The Homegrown Leadership Institute consists of a six month education course that includes day long sessions each month designed to develop or enhance leadership skills in the areas of communication skills, leading under pressure, time management, conflict resolution, employee engagement, motivating & influencing teams, community engagement, and providing effective feedback. Each year, the program culminates with the Homegrown Leaders Summit, a public event to foster motivation, networking, and unity, featuring some of the highlights and learnings from the program, awards to local leaders, and a scholarship presentation to local highschoolers who exemplify leadership skills within their communities.

\$5,000 TITLE SPONSOR (LIMITED AVAILABILITY 2)

- Option to Title either the Leadership Summit or the Scholarship Program
- For Summit Event Title Sponsor, on all marketing for the program will be titled as, "Homegrown Leaders Summit presented by [Your Company]"
- Or you can be title presenting sponsor of a new scholarship program to support the next generation of leaders in the region, which would titled, "Young Leaders Scholarship presented by [Your Company]"
- Pre-event Facebook interview with your company in the lead up to summit in summer.
- One reserved table of 8 in a prime location with logo on table sign.
- Booth Opportunity at event.
- Welcome remarks to kick off the event.
- Name and logo placement on social media.
- Name and logo on all promotion and on signage at the event.

\$3,000 PRESENTING SPONSOR (LIMITED AVAILABILITY 4)

- Presentation of Leadership & Business Award for either Barnwell or Allendale County (For first two to sponsor)
- One Reserved table for 8 in a prime location with logo on table sign.
- Sponsor 3 individuals for the leadership program
- Pre-event Facebook interview with your company promoting the event.
- Booth Opportunity at event.
- Welcome remarks to kick off the event.
- Name and logo placement on social media.
- Name and logo on all promotion and on signage at the event.

\$1,000 EXECUTIVE SPONSOR (UNLIMITED)

- Reserved Table with 6 seats in a prime location.
- Name and logo placement on social media.
- Name and logo on all promotion and on signage at the event.



Homegrown
LEADERSHIP INSTITUTE
SUMMIT: JUNE 27 2024



NEW! EMPOW(HER) WOMEN'S LEADERSHIP

With a new series of efforts through the Empower Women's Leadership Program, our Chamber aims to elevate the voices of women in leadership, business, and the community. Through these initiatives, we aim to provide a platform for women in the CSRA to share their stories, inspire the next generation, and create opportunities for growth and success.

Program Objectives include supporting current women in leadership by providing resources, networking opportunities, and educational events; motivating and inspiring the next generation of women leaders through scholarships and mentorship programs; and encourage personal and professional development by offering workshops and meetups covering a wide range of relevant topics.

\$7,500 TITLE SPONSOR (LIMITED AVAILABILITY 1)

- Will Title all aspects of Program including Event, Podcast, and Scholarship.
- On all marketing for the program will be titled as, "EmpowHER presented by [Your Company]"
- Presenting sponsor of a new scholarship program to support the next generation of women leaders, which would be titled, "EmpowHER Scholarship presented by [Your Company]"
- Pre-event Facebook interview with a leader in your company promoting the Women's history month event
- One reserved table of 8 in a prime location with logo on table sign at Women's history event
- Welcome remarks to kick off the event.
- Name and logo placement on social media.
- Name and logo on all promotion and on signage on all programming
- Lead presenting sponsor on monthly podcast series.

\$5,000 PRESENTING SPONSOR (LIMITED AVAILABILITY 2)

- Presentation of award at Women's History Month Event, for either Allendale or Barnwell
- One Reserved table for 8 in a prime location with logo on table sign.
- Pre-event Facebook interview with your company promoting the event.
- Booth Opportunity at event.
- Welcome remarks to kick off the event.
- Name and logo placement on social media.
- Name and logo on all promotion and on signage at the event.
- Named sponsor on monthly podcast series.

\$3,000 EXECUTIVE SPONSOR (UNLIMITED)

- Reserved Table with 8 seats in a prime location.
- Name and logo placement on social media.
- Name and logo on all promotion and on signage at the event.
- Named sponsor on monthly podcast series.

\$1,000 PROGRAM SPONSOR (UNLIMITED)

- Named sponsor on monthly podcast series.





SOUTHERN PALMETTO FOUNDATION

The Southern Palmetto Foundation, a 501(c)3 organization, works in tandem with the Chamber to drive economic growth, nurture talent, and enhance quality of life in Barnwell, Allendale, and surrounding areas. Initiatives include the Palmetto Innovation Center, Propel Business Lab, Coding Career Connect, and other forthcoming programs such as the Carolina Artisan Kitch which supporting small businesses and entrepreneurs.

PALMETTO INNOVATION CENTER

Located in downtown Barnwell at 218 Main Street, the Palmetto Innovation Center offers co-working space, access to \$200,000+ in equipment for marketing materials, and technology-focused workshops. With memberships starting at just \$50/month for 24hr access.

CODING CAREER CONNECT

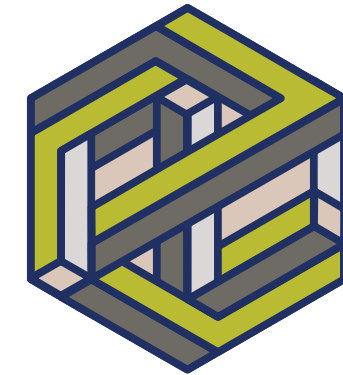
Coding Career Connect features a challenging and rewarding coding curriculum covering the basics of computer science. Students in the program gain a working knowledge of web development (Full Stack), coding logic, and real world applications. Upon completion of the curriculum, students achieve the ability to develop basic LAMP websites, proper coding practices, and leave the program ready to enter the digital workforce with an online portfolio of personal projects they have created as a result.

PROPEL BUSINESS LAB

A 12-week accelerator program for emerging entrepreneurs, Propel Business Lab addresses region-specific business challenges. Developed by the Palmetto Innovation Center and USC Salkehatchie's Leadership Institute, the program includes business development lessons and technology workshops. Participants can join sessions in Barnwell or Allendale, with up to 20 participants per site. Graduates then participate in a pitch competition for up to \$10,000 and six months of tailored mentorship.

CAROLINA ARTISAN KITCHEN

Serving Allendale, Barnwell, & Bamberg Counties, the Carolina Artisan Kitchen , will be a dynamic program aimed at fostering local food entrepreneurship and community development. By providing space, business planning assistance, and marketing strategies, it will be a fully equipped shared use commercial kitchen space for local and regional food producers, facilitating culinary innovation and economic growth. Workshops, classes, and events will engage and educate the community, promoting locally sourced foods and strengthening the local economy. Through collaboration and community engagement, this initiative seeks to create lasting social and economic benefits for regional residents.



PALMETTO INNOVATION CENTER



PALMETTO INNOVATION CENTER

Palmetto Innovation Center is a unique space built to support and foster entrepreneurship throughout the region located in the heart of Barnwell at 218 Main Street. The center provides co-working space for small business, access to over \$200,000 in equipment to produce marketing materials or develop products, and classes and workshops to assist business owners with utilizing contemporary technology to optimize their business. The center offers low cost subsidized memberships starting at just \$50 per month to utilize all of the facilities, as well as free and low cost ala cart offerings like workshops.

\$10,000+ VANGUARD DONOR

Your support helps the center add to it's equipment offerings and to acknowledge your assistance we will:

Add logo to the top of our glowing sponsor wall at the center

Add logo to the sponsor section of the E-newsletter & Website

Produce an individualized social media feature on the Center's Facebook & Instagram

Feature your business in a video about supporters of the Center

Feature you as a core supporter of any one program or event at the center

\$5,000 FOREFRONT DONOR

Your support helps us subsidize membership costs, & keeps it affordable! To acknowledge your support we will:

Add logo to the middle of our glowing sponsor wall at the center

Add logo to the sponsor section of the E-newsletter & Website

Have your business featured in a group social media post on the Center's Facebook

Feature you as a core supporter of any one program or event at the center

\$2,500 ADVANCED DONOR

Your support helps us market our services to the region & get the word out! To acknowledge your support we will:

Add logo to the bottom of our glowing sponsor wall at the center

Add logo to the sponsor section of the E-newsletter & Website

\$1,500 CREATOR DONOR

Your support helps us host our next workshop and pay the teacher! To acknowledge your support we will:

Add your name in a list of supporters below our glowing sponsor wall at the center

Add logo to the sponsor section of the E-newsletter & Website



PROPEL BUSINESS LAB

Propel Business Lab is a 12 week business accelerator program to foster the next generation of business by creating a support system for emerging entrepreneurs of various experience levels focused on the particular challenges of doing business in the region, developed by the Palmetto Innovation Center in partnership with USC Salkehatchie's Leadership Institute. The program hosts business development lessons alongside technology centric workshops with a focus on businesses that have impact on Barnwell and Allendale Counties. Participants can take part in classes at the Palmetto Innovation Center in Barnwell or on the Allendale campus of USC Salkehatchie.

We accept up to 20 participants at each site (40 total) in weekly sessions for 3 months (12 weeks) in January & May of each year. After completing these sessions, participants will have the opportunity to compete in a pitch competition for a grant of up to \$10,000 for their business! Each participant will then have 6 months of follow up with one-on-one mentoring structured for the needs of their business.

\$20,000 FOUNDING DONOR (LIMITED AVAILABILITY 2)

Your support will help fund two \$10,000 awards for the pitch competition focused on either Barnwell or Allendale businesses. For your support:

Your business will be listed as title sponsor. "Propel Business Lab Pitch Competition presented by [YOUR COMPANY] & [ADDITIONAL COMPANY]"

Named Sponsor in the award ceremony and logo placement on plaques given to winners

Top Tier logo placement on all program marketing including website, social, and print

Special thank you post on both Facebook and Instagram

Feature your business in a video about supporters of the program

Participate in pitch competition as a judge for grant awards

\$10,000 STARTUP DONOR

Your support will help fund additional awards for the pitch competition focused on either Barnwell or Allendale businesses. For your support:

Top Tier logo placement on all program marketing including website, social, and print

Special thank you post on both Facebook and Instagram

Feature your business in a video about supporters of the program

Named Sponsor in the award ceremony and logo placement on plaques given to winners

Participate in pitch competition as a judge for grant awards

\$5,000 LAUNCH DONOR

Your support will help subsidize the classes of two participants in the program. For your support:

Second Tier logo placement on all program marketing including website, social, and print

Part of a group thank you post on both Facebook and Instagram

Feature your business in a video about supporters of the program

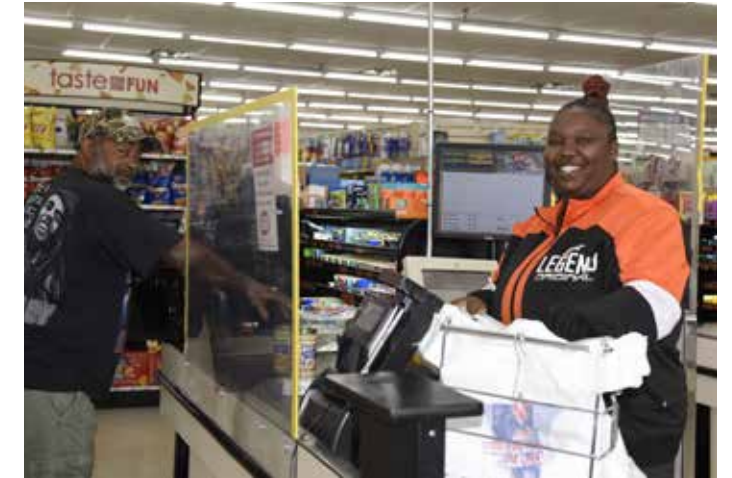


CAROLINA ARTISAN KITCHEN



COMING SOON!

Serving Allendale, Barnwell, & Bamberg Counties, the Carolina Artisan Kitchen, will be a dynamic program aimed at fostering local food entrepreneurship and community development. By providing space, business planning assistance, and marketing strategies, it will be a fully equipped shared use commercial kitchen space for local and regional food producers, facilitating culinary innovation and economic growth. Workshops, classes, and events will engage and educate the community, promoting locally sourced foods and strengthening the local economy. Through collaboration and community engagement, this initiative seeks to create lasting social and economic benefits for regional residents.



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**CELEBRATING OUR
SAPPHIRE ANNIVERSARY
45 YEARS OF SUPPORTING
REGIONAL BUSINESSES!**

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BARNWELL, SC 29812**

803-259-7446

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